

PRESS RELEASE

Vedanta's SFA continues player development through E- Mentorship programs

- Players from Sesa Football Academy and Zinc Football Academy, Rajasthan interacted with Mr. Gerard Nus through virtual platform.

Goa, 8th July 2021: Vedanta sports continues football development initiatives through two major projects that is Sesa Football Academy (SFA) at Goa and Zinc Football Academy (ZFA) at Rajasthan. Recently an interactive session was organised with former Liverpool FC Academy coach and former North-East United FC coach, Mr.Gerard Nus, for the players of both the academies, through virtual platform. Mr. Annanya Agarwal, President, Vedanta sports was also present for the session along with the coaches & support staff of both the academies. The session was organised in order to provide the better exposure opportunities and to provide knowledge about advance football techniques to the players, particularly when on ground training sessions are hampered due to COVID. However SFA is continuously working towards development & training of the players through virtual platform, wherein SFA Coaches are periodically engaging with all academy players through E- Mentorship programs.

Mr.Gerard Nus, former North-East United FC coach, applauded the state-of-the-art infrastructure and facilities at SFA and ZFA while he urged the young footballers to make the most out of it. Gerard highlighted the most important attributes for the player's success like hunger, passion and desire, which are extremely vital for the successful journey of the player.

Speaking during the virtual interactive session **Mr.Annanya Agarwal, President, Vedanta Sports** said "Interacting with a stalwart like Gerard is a wonderful learning opportunity for our players from SFA & ZFA. At Vedanta Sports, we are committed to honing sports talents across the country through our robust grassroots training programs. During this unprecedented situation posed due to COVID, our team is working to ensure uninterrupted player development using various virtual platforms & online tools."

Arjuna Awardee, **Mr.Brahmanand Sankhwalkar, Chairman GFDC** applauded this virtual interaction program and quoted" I appreciate Sesa Football Academy and Zinc Football Academy for contributing to the Indian Football through grassroots training programs, which is extremely vital for grooming the talents. I also urge all the emerging footballers to work dedicatedly and ensure focused efforts to achieve the greater heights in football arena"

Sesa Football Academy has a rich legacy of over 21 years in development of Football. Over 225+ footballers are groomed through SFA residential academies in Goa and are shining at prestigious footballing platforms across the country. Vedanta also launched Vedanta Women's Football League in collaboration with Goa Football Association which is gaining huge popularity. Recently 4th Edition of Vedanta Women's League concluded successfully, wherein few talented women footballers from all editions of the league are shining at prestigious football platforms.

About Vedanta Cares

Vedanta is committed to reinvest in the social good of its neighbourhood communities and the nation. The Group's flagship CSR project, Nand Ghar, is a network of model anganwadis where the thrust is on inclusive development of women and children at the grassroots level. The Group CSR initiative comprises of seven key verticals – Education, Healthcare, Water and Sanitation, Sustainable Livelihood, Skilling, Sports & Culture and Employee Volunteering. Vedanta Foundation, a philanthropic initiative of Vedanta Group is focused on skill development and vocational training programmes for the underprivileged to make them employable. A key healthcare speciality CSR project is the Balco Medical Center, a 200-bed state-of-the-art Cancer care hospital located in New Raipur, Chhattisgarh. The company supports grassroots level sports through their Football academies in Goa and Udaipur.

About Vedanta Limited

Vedanta Limited, a subsidiary of Vedanta Resources Limited, is one of the world's leading Oil & Gas and Metals company with significant operations in Oil & Gas, Zinc, Lead, Silver, Copper, Iron Ore, Steel, and Aluminium & Power across India, South Africa, Namibia, and Australia. For two decades, Vedanta has been contributing to India's growth story, currently contributing 1 percent of India's GDP. The company is among the top private sector contributors to the exchequer with the highest ever contribution of INR 42,560 Crore in FY 2019. Governance and sustainable development are at the core of Vedanta's strategy, with a strong focus on health, safety, and environment and on enhancing the lives of local communities. The company has been conferred the CII-ITC Sustainability Award, the FICCI CSR Award, Dun & Bradstreet Awards in Metals & Mining, and certified as a Great Place to Work. Vedanta Limited is listed on the Bombay Stock Exchange and the National Stock Exchange in India and has ADRs listed on the New York Stock Exchange.

About SESA Football Academy:

An initiative of SESA Community Development Foundation (SCDF), SESA Football Academy (SFA) was founded in 1999 for the holistic development of the local youths through football. The academy has created the conditions for discovering, creating and building talent for football. SFA does not restrict itself to football trainings but involves in a long term residential program which takes care of the formal education, skill development of the trainees during the four-year training period.

The academy has a strong focus on women empowerment through football. Since inception, SFA has trained around 200 footballers and has made tremendous impact on the football fraternity in Goa as well as across India. The graduates from SFA are serving in the national teams, Indian Super League (ISL), I-League clubs of India and clubs in Goa. 7 players have earned the national team cap and several players played the elite ISL .

For further information please contact:

Prasad Ajgaonkar

Sr. Officer – Corporate Communication

Tel: +91 7798882898

Email: Prasad.Ajgaonkar@vedanta.co.in